



November 1, 2021

Valerie Perkins, President
Webester Lake Association

Dear Valerie,

I am reaching out to you today to invite a representative from Webester Lake Association to join NH LAKES' new statewide Lake Advocates Network to give lakes a voice in the state legislature. **Your group was specially chosen to participate in this new—and urgent—opportunity to build a groundswell of grassroots advocacy throughout New Hampshire.**

NH LAKES is a statewide, publicly-supported nonprofit organization dedicated to keeping New Hampshire's lakes clean and healthy. For nearly 30 years, NH LAKES has advocated at the New Hampshire Legislature for laws and other public policies and programs to achieve this mission. We have a long history of promoting clean water policies and responsible use by working with partners and inspiring the public to care for our lakes. We have had many successes along the way—but, there's still much more that needs to be done to protect our lakes from pollution and anti-environmental interests.

I am reaching out today because we need your group's help advocating for your lake and all of New Hampshire's 1,000 lakes. During recent legislative sessions, interest groups working to prevent proactive, protective environmental legislation have been well-funded, well-organized, and ultimately very effective. This is bad news for the health of our lakes, for all who enjoy our lakes, and, quite frankly, for our way of life here in New Hampshire. The good news is that New Hampshire is a small enough state that you can make a big impact! Your voice matters here!

The goal of the Lake Advocates Network is to support the mission of NH LAKES, focusing on core statewide issues that threaten our lakes and training advocates to support issues, bills, and policies that protect our lakes. The Network will emphasize issues including polluted runoff water management, aquatic invasive species prevention and management, shoreland and wetland protection, and responsible use of our public waters. Through this network, NH LAKES will also learn about emerging issues facing lakes and communities throughout the state.

Your group's representative on the Lake Advocates Network will learn about New Hampshire's very unique legislative process and how to effectively make an impact. Your representative will receive specific advocacy training and will be provided with tools and resources to create change. Advocates will lead by example and be asked to mobilize lake associations and other local groups to respond to calls for action—writing and calling legislators, and even testifying at hearings. Our legislators need and want to hear your stories about how important clean and healthy lakes are to you and your family, our communities, and the New Hampshire way of life.

Now, more than ever, a statewide Lake Advocates Network is needed to keep our lakes clean and healthy. This network will be stronger and more effective if your group participates.

Your group's representative would be asked to commit, on average, one to four hours per month for a two-year term beginning January 2022. The group will meet monthly (virtually) at first, and eventually will meet every other month, or as needed. Please review the attached program outline and position description and feel free to reach out with any questions. NH LAKES will host a short, optional webinar on Monday, November 15, at 7 p.m. to answer any questions you or your representative might have. If interested, please [register here](#).

By November 30, 2021, please kindly let me know, via email or phone call, if Webester Lake Association would like to nominate a representative to the Lake Advocates Network and register using our [online form](#).

Thank you for your consideration and your commitment to New Hampshire's lakes.

Together we can make a difference,



Michelle Davis, Policy and Advocacy Program Manager

NH LAKES

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